

# STEPHEN D. OLSON

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## EXPERIENCE

### SHOWTIME NETWORKS - NEW YORK, NY

#### SENIOR PRODUCTION DESIGNER

2012 - PRESENT

- > Oversees creative direction, production, coordination, and distribution of digital, promotional, and key-art assets to support Showtime Anytime, Showtime over internet, video on demand, and third-party partner platforms (Hulu, Apple TV, tvOS, YouTube, Verizon, etc.)
- > Responsible for strategic conception and execution of entire visual experience throughout the Showtime streaming ecosystem
- > Instrumental in defining the image standards and design language of Showtime Networks and ensuring the brand aesthetic is consistently upheld throughout an expansive composition of visual assets across all streaming platforms
- > Manages cross-functional collaboration with key stakeholders from various teams on the design, production, and approval of assets for both in-network usage and external platforms, owning processes that ensure timely delivery and aligned rollout strategy
- > Leads platform-specific adaptations of marketing style guides
- > Work closely with Product Management to design new interface elements, spec redlines, and produce promotional assets

### SELECTED FREELANCE DESIGN

#### IDENTITY, PRINT AND WEB

2008-2012

#### > WYTHE CONFECTIONARY

Web design and development (HTML, CSS, JQuery) for the Brooklyn luxury rental building in partnership with The Corcoran Group

#### > THOMAS FRIEDMAN

Web design and development (HTML, CSS, Drupal) for the Pulitzer Prize winning *New York Times* journalist

#### > MTV NETWORKS / SILENT LIBRARY

Design, construction and sourcing of over 400 props for a popular prank-based game show on MTV

#### > LOGO NETWORK / LEVI'S

Design and implementation of a series of Flash-based sites as part of Levi's Unbuttoned national advertising campaign for the Logo network

**BIZBASH MEDIA - NEW YORK, NY**

GRAPHIC DESIGNER, PHOTO EDITOR, *2004-2008*

- > Completed page layouts under the direction of the Art Director
- > Managed all aspects of photography for two magazines and accompanying websites, including the editing and color correcting of all images for web and print
- > Assigned photographers to stories and acquired appropriate images from agencies
- > Created spot illustrations, photo-collages and produced ads and promotional collateral

**TECHNOLOGY / SKILLS**

Proficient in the full Adobe Suite, Sketch, Zeplin, HTML, CSS, JQuery, and all aspects of Macintosh Computers

Digital photography, photo editing, type layout, design, illustration, painting

**EDUCATION**

**RHODE ISLAND SCHOOL OF DESIGN**, Providence, RI

2001, BFA Photography